



## From our Executive Director

Dear Partner,

2022 was a deeply meaningful year for us at Pathfinders. We achieved significant milestones in our efforts to bring an end to sex slavery by leveraging the power of innovation to scale our impact and by sustaining our existing impact models via committed partnerships.

According to Bryan Stevenson, "you don't change the world with the ideas in your mind, but with the conviction in your heart." However, in 2022, we found a way to both change the world with the ideas in our minds and the convictions of our hearts and we did this one woman at a time. Not only did we serve our beneficiaries with the conviction in our hearts - the conviction that every woman CAN and SHOULD be free - but we also served with the ideas in our minds. As Nigeria's leading anti-trafficking organization and expert thought leader in the field, the onus was on us to truly find the path to a more sustainable future for African women and girls.

This is why, through our signature operational model that adopts a holistic approach to serving women and girls, we were able to directly serve 263 survivors, rescuing them from the horrors of human trafficking, while supporting at-risk women and protecting them by decreasing their vulnerability to traffickers. We also collaborated with international organizations and maintained our partnerships across 12 countries.

In 2022, we expanded access to HERS (Hub for Economic Resources for Survivors) Africa (www.hersafrica.com), our proprietary online platform which provides resources to survivors



and those at risk of trafficking across the African continent. In addition, we also created innovative pathways to achieve the structural transformation we advocate for, such as the establishment of a Coordinated Care Mechanism (CCM), Nigeria's first state referral mechanism, for service providers to efficiently and effectively support survivors in a timely and uniform manner.

Our extensive outreach efforts continue to reach millions, educating underserved communities and engaging key decision-makers in our collective efforts to end human trafficking in Nigeria. We have also maintained our 20-bed shelter that continues to provide a sanctuary for survivors.

Extensive details of our impactful work are outlined across the pages of our 2022 report. We are grateful for the transformative impact that we have made with your ongoing support. You, partner, allow us to demonstrate the power of collective action in the quest for justice and freedom. Thank you standing with us in casting light for those navigating shadows and in creating pathways until all are free!



## our mission

to prevent sex slavery and to liberate enslaved women and girls through the direct eradication of root causes.



We are a thought leader and leading impact organization working in Nigeria and with Nigerian survivors globally to build a best practices model for the developing world.



# A lightights



## PATHWAY TO FREEDOM

rescue one, create a path for many...

263

PATH PLANS AND SURVIVORS SERVED

COUNTRIES WHERE WE MAINTAIN PARTNERS

SURVIVORS RETRAFFICKED



Our core project has two programming arms: (i) we help women and girls who are at risk to becoming trafficked by providing alternative economic paths of sustainable likelihood, while educating them on the dangers and risks of trafficking and thus reducing the overall risk to trafficking; and (ii) we assist those who have already been trafficked to leave captivity and rebuild their lives with customized Personalized Action to Healing (PATH) Plans, legal services, financial literacy and start up capital, vocational skills training, education scholarships, job training via our RISE job placement program, counseling, medical services and safe housing. Our 2022 program highlights follow.



## PATHWAY TO FREEDOM:

PLACING SURVIVORS AND AT-RISK WOMEN ON A PATH TO HEALING AND SUSTAINABLE ECONOMIC INDEPENDENCE VIA PATH (PERSONALISED ACTION TO HEALING) PLANS THROUGH:



- Family reunification
- Counseling and mental health support
- o Medical care and medications/medical outreaches to their local communities
- Legal and social services
- Humanitarian support (ex: start of COVID-19 pandemic lockdown)
- Shelter (in house or external)
- Education scholarships
- Vocational skills training
- Capital to start up small businesses (solo or as cooperative)
- Financial literacy training
- Soft, adaptive and life skills training
- Community of other survivors
- o Adult education classes (Pathfinders Adult Literacy Institute)
- Financial literacy training (Pathfinders Business Academy)
- RISE job placement program







#### OHCHR: PTF PROJECT

With support from the United Nations' Office of the High Commissioner for Human Rights (OHCHR), we proceeded with year 3 of our PTF Program. Via this Project, we continued to provide immediate humanitarian aid, as well as medical care, counseling, vocational skills training, business training by certified professionals (lawyers, accountants, mental health therapists, etc.), skills training and start-up capital to 30 women survivors of sex trafficking in Nigeria. To date, none of the Project beneficiaries have been retrafficked and continue to thrive in Nigeria.



### U.S. STATE DEPT: THE FREEDOM PROJECT

With support from the JTIP office at the U.S. State Department, we completed Year 1 of 'The Freedom Project' and kicked off Year 2, providing support for an additional 40 beneficiaries. Via this Project, we continued PALI, our Pathfinders Adult Literacy Initiative, which graduated its 1st and 2nd classes, with a total of 44 students and enrolled 23 new students for the 3rd class. The Project provided humanitarian aid, medical care, counseling, vocational skills training, business training by certified professionals, skills training and start-up capital to all beneficiaries. It also allowed us to sustain 'Each One, Reach One,' a survivor-initiated initiative that pairs survivors with women who are at risk to trafficking for mentoring, while Pathfinders provides economic empowerment. We were also able to conduct varying life skills and adaptive business skills trainings. To date, none of the Project beneficiaries have been retrafficked and continue to thrive in Nigeria.



#### EUROPEAN UNION: THE REDEMPTION PROJECT

With support from the European Union and with implementation by Expertise France, we continued the 18-month Project, which supported 30 program beneficiaries and also funded <a href="https://www.hersafrica.com">www.hersafrica.com</a>, Africa's first one-stop resource hub for survivors of trafficking. Program beneficiaries received humanitarian aid, as well as medical care, counseling, vocational skills training, business training by certified professionals, skills training and start-up capital. To date, none of the Project beneficiaries have been retrafficked and continue to thrive in Nigeria.





#### UNODC: THE ANCHOR PROJECT

With support from the United Nations' Office for Drugs and Crimes, this Project provided direct services for 20 beneficiaries who received medical care, counseling, vocational skills training and start-up capital. All 20 Project beneficiaries continue to thrive and have not been retrafficked.



#### VITAL VOICES: EACH ONE, REACH ONE PROJECT

With support from the Global Freedom Exchange, a Vital Voices Global Partnership, we launched the 1 year 'Each One Reach One', a project which provided direct services for 5 beneficiaries who received medical care, counseling, vocational skills training and start-up capital. All 5 Project beneficiaries continue to thrive and have not been retrafficked.



#### O.U.R: PROJECT RISE

With support from Operation Underground Railroad (O.U.R.), we launched 'Project RISE,' a one year initiative that is providing direct services for 5 beneficiaries who are receiving humanitarian aid, medical care, business registration, humanitarian support, counseling, vocational skills training and start-up capital. All 5 Project beneficiaries continue to thrive and have not been retrafficked.





### WWW.HERSAFRICA.COM

With support from the European Union and with implementation by Expertise France, we expanded <a href="https://www.hersafrica.com">www.hersafrica.com</a>, Africa's first and only digital 'one-stop' resource hub to address the unique and complete needs of African survivors. By including additional instructional videos (in varying dialects), updating our nationwide directory of direct services providers as well as the resource links for safe migration, expanding our list of available vetted jobs and increasing access to counseling services, we created a more robust website. The Project also provided direct services to 40 beneficiaries.



'With support from the French Embassy to Nigeria, pursuant to its Innovative Projects from Civil Societies and Coalitions of Actors (PISCCA), we launched 'The Justice Project' (TJP), a 6-month Project which commenced on the 1st of April 2022. The Justice Project (TJP) helped us improve the methodology via which survivors of trafficking in Nigeria access the tools they need to embark on self-sufficiency and sustainable economic empowerment. More specifically, we were able to directly enhance the capacity and coordination of the CSOs (Civil Society Organizations) who serve them via the creation of our Coordinated Care Mechanism, Nigeria's first state referral mechanism, in Edo State. The CCM, which boasts 25 state and non-state actors, assists service providers' efforts to be better coordinated, to generate transparency and to work more efficiently in the manner in which they care for survivors.

In addition, we expanded access to HERS (Hub for Economic Resources for Survivors) Africa (<a href="www.hersafrica.com">www.hersafrica.com</a>) (our existing online platform which provides resources to survivors and those atrisk to trafficking throughout Nigeria and Africa). We also introduced our <a href="HERS Africa">HERS Africa</a> Android Application (available for free download on Google Playstore).



#### PROJECT RISE

With support from the Dovetail Foundation, we provided start-up capital for 20 beneficiaries to start or scale their small businesses. The support also funded our expansion of HERSAfrica.com, our one stop resource hub for survivors of human trafficking. All Project beneficiaries continue to thrive and have not been retrafficked.





#### OUR HEALING SANCTUARY

The Anchor, our 20-bed healing sanctuary, is the only one in Edo State dedicated exclusively to sex-trafficking survivors and at-risk women. At the Anchor, residents are provided with a safe place to anchor following their exit from trafficking (often abroad) and sexual violence. Residents can stay for anywhere from six months to one year, depending on their needs and circumstances. With 24-hour security and around-the-clock staffing, the Anchor became fully operational in 2019 and has since been providing services for survivors, including adult literacy classes and legal, counseling and medical services. We were thrilled to have been able to continue to offer shelter services throughout 2022.







Graduating residents at the shelter



## THE JUSTICE INITIATIVE

INFLUENCING THE INFLUENCERS



EDUCATE. TRAIN. ADVISE. HOLD ACCOUNTABLE.

### POLICY MAKERS AND GATEKEEPERS

WHO HAVE THE POWER TO END TRAFFICKING

By working with law enforcement, legislators, judges, and other decision-makers to create systems, policies and practices that close the gaps that permit trafficking, we reduce the number of victims. Our work here is twofold: shed light on these systemic gaps and close them through training, accountability and legal advocacy. Additionally, we organize and conduct national and international trainings and workshops for Parliamentarians, government officials and the general public on human trafficking and migration. Some of our 2022 *The Justice Initiative* Program Highlights are outlined in the following pages.



## THE JUSTICE INITIATIVE

#### **INFLUENCING THE INFLUENCERS**



Pathfinders organized the CCM's initial working group, coordinating with eighteen (18) organizations in attendance, on August 3, 2022. Discussions from the working group centered on building and securing the administrative structure, key terms for the administrative structure and CCM communication methods.

The creation of the CCM was a welcome development for service providers in Edo State who have long struggled with duplication of efforts and with the frustration of providing services in a manner that is effective, efficient and timely for survivors.



## THE JUSTICE INITIATIVE INFLUENCING THE INFLUENCERS

CSOs also had the opportunity to navigate through the CCM shared drive, which hosts the CCM
Availability Dashboard (current services available from all CCM organizations), CCM Directory, CCM Templates (shared templates for referrals, bilateral MOUs, etc.), funding opportunities and other resources, including presentations from previous CCM meetings, photographs, etc.

We also re-introduced the HERS

Africa website, our one stop
online hub of resources for
survivors of human trafficking,
and our latest Android
Application (available for free
download on Google Playstore).







## **TRUTHTELLERS**

## AWARENESS RAISING AND OUTREACH SPEAKING TRUTH TO THE SEEMINGLY POWERLESS

Our community transformation/education project brings awareness to local communities about the hidden realities of sex-trafficking, its impact, alternative economic pathways and the power of women and girls. TruthTellers accomplishes this through campaigns, training, seminars, daily public service announcements on radio and monthly outreach initiatives and workshops. Additionally, TruthTellers engages male allies as a way of building cross-gender support and breaking down cultural norms around the devaluation of women and girls. Our 2022 program highlights are outlined below.





## 1.5M

REACHED DAILY VIA RADIO PSAS IN 5 STATES

## 1M

SENSITIZED
QUARTERLY VIA
RADIO & OTHER
INTERVIEWS

## **50K**

SENSITIZED
ANNUALLY VIA
CONFERENCESS

## 75K

REACHED ON SOCIAL MEDIA

## 10K

SENSITIZED
MONTHLY VIA
OUTREACHES

## 125K

REACHED QUARTERLY
VIA PSAS IN
PRINT AND EMAIL



## **TRUTHTELLERS**

## SPEAKING TRUTH TO THE SEEMINGLY POWERLESS







## PATHFINDERS SOCIAL JUSTICE INSTITUTE

In August, we launched our 10-part course/training tackling societal issues (such as SGBV, harmful traditional practices, human trafficking, etc.) which empowers faith-based institutions and local communities to tackle them. We also published our corresponding manual outlining all 10 courses. In 2022, we trained 150 students.









1. Survivors at PJI Learning Lab 2. COVID-19 food distribution

3. Medical Outreach for beneficiaries 4. Survivors' exhibition of products







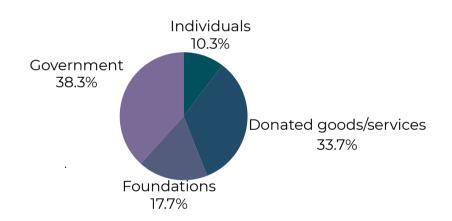


## CONSOLIDATED FINANCIALS

#### FOR PJI U.S. AND NIGERIA OPERATIONS

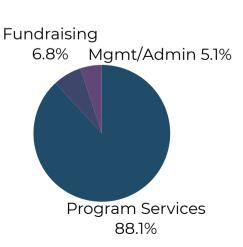
#### **2022 REVENUE**

Individuals:	\$53,007
Foundations/Community	\$91,324
Orgs./Corporations:	
Government:	\$197,539
Donated goods/services:	\$173,450
TOTAL*:	\$516,087



### **2022 EXPENSES**

Program services:	\$485,570
Fundraising:	\$37,229
Management and administration:	\$28,364
TOTAL:	\$551,163







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