



FROM OUR EXECUTIVE DIRECTOR

Dear Partner,

What an incredible year filled with excitement and gratitude! Throughout this year, we continued to focus on our overall objective: structural transformation of both the economic landscape as well as the narrative for African women and girls. Despite the continuing challenges of a global pandemic and its resulting economic implications on Nigeria, we collectively proved that the human spirit has the capability and the capacity to endure and overcome. Yes, we did indeed rise!

This year, we continued to maintain our position as one of Nigeria's leading anti-trafficking organizations and expert thought leaders by training over 100 law enforcement and rehabilitation services providers, creating Nigeria's first ever Guidelines on Human Trafficking for Law Enforcement, providing our customised PATH Rehabilitation Plans for 225 survivors, maintaining a world-class shelter, engaging in monthly outreaches that reach millions and creating two new Pathfinders school clubs. Significantly, we launched www.hersafrica.com, the continent's first one stop hub of resources for survivors, regardless of their location in the world.

In addition to the foregoing, we continued our COVID-19 food drives and iterating on PALI, our Pathfinders Adult Literacy Initiative (launched



during the height of the COVID-19 pandemic), which has allowed us to provide adult education to at-risk women in their local communities in an effort to decrease vulnerability to trafficking.

As consultants and contributors on the global stage, we continued to amplify the voices of survivors and share learnings as consultants to the United Nations' Office of Drugs and Crime and serving as an expert contributor to Nigeria's updated Action Plan on Trafficking.

Our structurally transformative work transcended the ongoing challenges of COVID-19 and its resulting implications on our survivors.

Our partnerships with state and non-state actors, such as the UN's International Organization for Migration and Nigeria's anti-trafficking agency, NAPTIP. proved productive, as we grew our partnerships to three other countries.

As you review this year's annual report, I'm sure you will agree that we do, indeed, have a lot to be grateful for. Thank you for your ongoing support and commitment to liberation until all are free!





TO PREVENT SEX SLAVERY AND TO LIBERATE ENSLAVED WOMEN AND GIRLS THROUGH THE DIRECT ERADICATION OF ROOT CAUSES. WE ARE A THOUGHT LEADER AND LEADING IMPACT ORGANIZATION WORKING IN NIGERIA AND WITH NIGERIAN SURVIVORS GLOBALLY TO BUILD A BEST PRACTICES MODEL FOR THE DEVELOPING WORLD.



20 highlights



PATHWAY TO FREEDOM

rescue one, create a path for many...

225
PATH PLANS AND SURVIVORS SERVED

COUNTRIES WHERE WE MAINTAIN PARTNERS

SURVIVORS RETRAFFICKED



Our core project has two programming arms: (i) we help women and girls who are at risk to becoming trafficked by providing alternative economic paths of sustainable likelihood, while educating them on the dangers and risks of trafficking and thus reducing the overall risk to trafficking; and (ii) we assist those who have already been trafficked to leave captivity and rebuild their lives with customized Personalized Action to Healing (PATH) Plans, legal services, financial literacy and start up capital, vocational skills training, education scholarships, job training via our RISE job placement program, counseling, medical services and safe housing. Our 2021 program highlights follow.





OHCHR: PTF PROJECT

With support from the United Nations' Office of the High Commissioner for Human Rights, we proceeded with year 2 of our PTF Program. Via this Project, which commenced right at the outset of the COVID-19 pandemic in 2020, we continued to provide immediate humanitarian aid, as well as medical care, counseling, vocational skills training, business training by certified professionals (lawyers, accountants, mental health therapists, etc.), skills training and start-up capital to 54 women survivors of sex trafficking in Nigeria. To date, none of the Project beneficiaries have been retrafficked and continue to thrive in Nigeria.



U.S. STATE DEPT: THE FREEDOM PROJECT

With support from the JTIP office at the U.S. State Department, we completed year 1 of The Freedom Project, which provided support for 88 beneficiaries. Via this Project, we were able to provide sustainable funding for our PALI (Pathfinders Adult Literacy Initiative) which graduated its first class of 23 students, humanitarian aid, medical care, counseling, vocational skills training, business training by certified professionals, skills training and start-up capital. This Project also allowed us to sustain 'Each One, Reach One,' a survivor initiated program which pairs survivors with women who are at-risk to trafficking for mentoring, while Pathfinders provides economic empowerment. We were also able to conduct life skills and adaptive business skills trainings. To date, none of the Project beneficiaries have been retrafficked and continue to thrive in Nigeria.



ACTION AID: POST COVID-19 PROJECT

With support from Action Aid, via its Women's Voice and Leadership Project (with support from Global Affairs Canada), we completed our Post COVID-19 Project, which provided medical care, humanitarian aid, counseling, vocational skills training and start-up capital for 20 women survivors. In addition, we were able to provide adaptive business trainings for the Project beneficiaries, which allowed them to quickly pivot their business models and remain financially viable during the pandemic. All 20 Project beneficiaries continue to thrive and have not been retrafficked.





EUROPEAN UNION: THE REDEMPTION PROJECT

With support from the European Union and with implementation by Expertise France, this 18-month Project supported 30 program beneficiaries and also funded www.hersafrica.com, Africa's first one-stop resource hub for survivors of trafficking. Program beneficiaries received humanitarian aid, as well as medical care, counseling, vocational skills training, business training by certified professionals, skills training and start-up capital. To date, none of the Project beneficiaries have been retrafficked and continue to thrive in Nigeria.



UNODC: THE ANCHOR PROJECT

With support from the United Nations' Office for Drugs and Crimes, this project provided direct services for 20 beneficiaries who received medical care, counseling, vocational skills training and start-up capital. All 20 Project beneficiaries continue to thrive and have not been retrafficked.



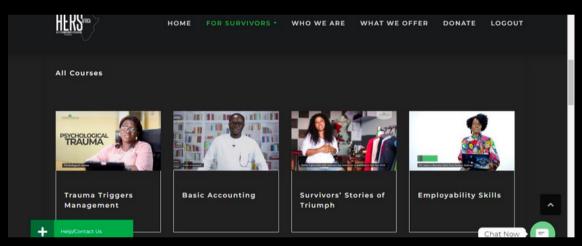
PJI'S THE ANCHOR SHELTER

The Anchor, our 20-bed shelter facility, is the only one in Edo State dedicated exclusively to sex-trafficking survivors and at-risk women. At the Anchor, residents are provided with a safe place to anchor following their exit from trafficking (often abroad) and sexual violence. Residents can stay for anywhere from six months to one year, depending on their needs and circumstances. With 24-hour security and around-the-clock staffing, the Anchor became fully operational in 2019 and has since been providing services for survivors, including adult literacy classes and legal, counseling and medical services. We were thrilled to have been able to continue to offer shelter services throughout the 2021, during which the COVID-19 pandemic continued.



WWW.HERSAFRICA.COM





With support from the European Union and with implementation by Expertise France, we successfully launched www.hersafrica.com, the only digital 'one-stop' resource hub in Africa to address the unique and complete needs of African survivors as they navigate a path towards self-sustainability and economic independence. As a secure, log-in required platform available to survivors (regardless of their location), it features varying content, including but not limited to instructional videos (in varying dialects), a nationwide directory of direct services providers, resource links for safe migration and vetted jobs and access to counseling services. HERS Africa is a survivor informed platform that was co-created by survivors, for survivors ("if it's for us, it's by us!") and as such, its contents/resources are tailored around what survivors have informed us is useful to support their rehabilitation and reintegration.



TRUTHTELLERS

SPEAKING TRUTH TO THE SEEMINGLY POWERLESS



Our community transformation/education project brings awareness to local communities about the hidden realities of sex-trafficking, its impact, alternative economic pathways and the power of women and girls. TruthTellers accomplishes this through campaigns, training, seminars, daily public service announcements on radio and monthly outreach initiatives and workshops. Additionally, TruthTellers engages male allies as a way of building cross-gender support and breaking down cultural norms around the devaluation of women and girls. Our 2021 program highlights are outlined below.



TRUTHTELLERS

SPEAKING TRUTH TO THE SEEMINGLY POWERLESS



Over the year, we continued PALI, our Pathfinders Adult Literacy Institute, which we initially launched in September 2020. These free adult education classes are geared towards providing basic education for women and girls, (generally) ages 15 to 35, enabling them to read, write and enunciate correctly. At Pathfinders, we understand that education has a ripple effect on other aspects of a person's life, in terms of the decisions and choices they make. As such, and in alignment with our mission to generate structural transformation of both the narrative and economic landscape for African women and girls, PALI extends our strategic vision by educating young women while raising awareness and enlightening them on the dangers of sex trafficking and other social ills. More so, once equipped with these basic educational skills, these young women will maintain the capacity to express themselves whenever the need/opportunity arises and ultimately contribute to the growth and development of themselves, their families, their careers and their local communities.

We currently maintain three (3) PALI locations in Edo State, the most endemic hub for sex trafficking in Nigeria: Uzebu Community, Ogba Community and GRA. It is our hope that providing these free classes, coupled with raising awareness about the dangers of sex trafficking, will result in addressing one of the root causes we have identified that results in the proliferation of trafficking in Edo: the lack of access to life-sustaining economic opportunity and basic social services.



1.5M

REACHED DAILY VIA RADIO PSAS IN 5 STATES

50K

SENSITIZED ANNUALLY VIA CONFERENCESS

IM

SENSITIZED QUARTERLY VIA RADIO & OTHER INTERVIEWS

45K

REACHED ON SOCIAL MEDIA

5K

SENSITIZED MONTHLY VIA OUTREACHES

125K

REACHED QUARTERLY
VIA PSAS IN
PRINT AND EMAIL



THE JUSTICE INITIATIVE

INFLUENCING THE INFLUENCERS



EDUCATE. TRAIN. ADVISE. HOLD ACCOUNTABLE.

POLICY MAKERS AND GATEKEEPERS

WHO HAVE THE POWER TO END TRAFFICKING

By working with law enforcement, legislators, judges, and other decision-makers to create systems, policies and practices that close the gaps that permit trafficking, we reduce the number of victims. Our work here is twofold: shed light on these systemic gaps and close them through training, accountability and legal advocacy. Additionally, we organize and conduct national and international trainings and workshops for Parliamentarians, government officials and the general public on human trafficking and migration. Some of our 2021 *The Justice Initiative* Program Highlights are outlined in the following pages.



THE JUSTICE INITIATIVE

INFLUENCING THE INFLUENCERS





With support from the European Commission, contracted by the International Centre for Migration Policy Development (ICMPD) through the Mobility Facility Partnership, Pathfinders successfully organized a 2-day capacity building training via our INSigHT Project, for 50 law enforcement officers, judges and prosecutors on human trafficking in Benin City, Edo State, Nigeria in January 2021. The training, which built on learnings from Nigeria's first ever Gap Analysis (organised by Pathfinders in June 2019), focused on three thematic areas: Identification and Investigation, Increasing Successful Prosecutions and Effective Collaboration. Our objective was to increase collaboration between stakeholders, while simultaneously building their capacity to fight the atrocity that is human trafficking in Nigeria. The INSigHT Project focused on "Building Capacity to Deal with Human Trafficking and Transit Routes in Nigeria, Italy, Sweden-Action."



THE JUSTICE INITIATIVE INFLUENCING THE INFLUENCERS

With support for the European Union, via implementation by the International Centre for Migration Policy Development (ICMPD), our INSigHT-Building Capacity to Deal with Human Trafficking and Transit Routes in Italy, Nigeria and Sweden-

Project built on the learnings from our 2019 Gap Analysis and trained 50 service providers who support survivors of trafficking and sexual trauma on rehabilitation and best practices.

Leading with a survivor panel, stakeholders heard directly from three Pathfinders' sex trafficking survivors who identified gaps within Nigeria's rehabilitation response and proffered their recommendations on how same could be addressed and overcome to better serve survivors.

Thereafter, training sessions covered survivor centered and trauma informed care, overcoming survivor setbacks and mental health, effective communication, reintegration and sheltering for returnees, vicarious trauma and self care. Ultimately, the goal was to create a uniform standard for service providers providing rehabilitation for survivors in Nigeria so that survivors and returnees are timely and appropriately identified and treated with respect and dignity.







\$85,105

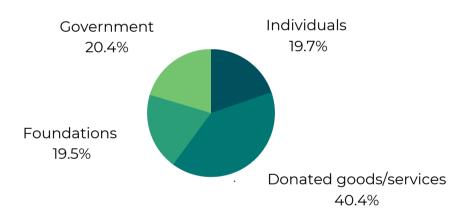
CONSOLIDATED FINANCIALS

Individuals:

FOR PJI U.S. AND NIGERIA OPERATIONS

2021 REVENUE

| Foundations/Community | \$84,377 |
|-------------------------|-----------|
| Orgs./Corporations: | |
| Government: | \$88,125 |
| Donated goods/services: | \$174,700 |
| TOTAL*: | \$432,309 |



2021 NET ASSETS

Beginning of the year: \$59,034

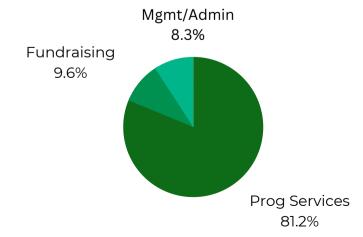
End of the year:

\$237,328

Change in Net Assets: \$178,294

2020 EXPENSES

| Program services: | \$339,618 |
|--------------------------------|-----------|
| Fundraising: | \$39,932 |
| Management and administration: | \$34,231 |
| TOTAL: | \$413,782 |





Powered by:









































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